

EWA ZWOLINSKA-SMOLIK

A creative and professional print and pattern designer

Full of passion and inspiration

Great designing skills and individual hand painted artwork style

Over 8 years of experience in fashion and surface pattern design

Willing to extend the horizon of knowledge and experience

CONTACT

Ewa Zwolińska-Smolik
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CORE COMPETENCIES

- Over 8 years of experience in fashion and textile design
- Extensive knowledge of sketching and creating various designs
- Strong hand painting and drawing skills (ink, watercolor, pencil)
- Familiar with technologies like digital textile printing
- Proficient in Adobe Illustrator and Photoshop
- Eye for texture, textile and color
- Rich portfolio (collections of apparel for women and textiles)
- Well-aware of current trends
- Ability to design concepts that are consumer focused.
- Knowledge in surface design and applying design to product
- Knowledge in developing prints, repeat patterns and graphics
- Know-how of industry pattern drafting, industry sewing and tailoring techniques
- Highly skilled in designing both apparel and textiles
- Experience in working with international buyers - B2B, B2C (USA, Nederland, Denmark, Czech Republic, Germany, Kuwait)

EDUCATION

Master's Degree in Sculpture

- Accademy of Fine Art
Warsaw, Poland (2002-2007)
- Accademia di Bella Arti,
Carrara , Italy (2005-2007)

LANGUAGES

English

Fluent

Italian

Fluent

KEY ACCOMPLISHMENTS

- Establishment and development own design brand (+8 yrs)
- Creating 17 collections of artistic products (fashion, textile, prints and patterns) and introducing them to the market (USA, Nederland, Denmark, Czech Republic, Germany, Kuwait)

EXPERIENCE

ZWOLINSKA DESIGN - Owner, Chief Designer

(2010 – Present)

- Making the idea, design and develop of own textile and fashion collections
- Creating textile design prints
- Oversaw production from working sample to finished product
- Developing designs from initial conception through all stages of the design process
- Designing all print and placement artwork as well as color matching for different fabrics
- Collaborating with the sales team, developed new sales materials and attended buyer meetings
- Monitoring and the tailoring and sewing department
- Organizing and monitoring promotional photo shoot sessions (conception, realization, styling) of company's latest collections
- Selecting sample of fabrics, embellishments, colors etc
- Creating prototype designs
- Working with international buyers (USA, Nederland, Denmark, Czech Republic, Germany, Kuwait) - B2B, B2C
- Negotiating with suppliers and customers
- Buying fabrics, fastenings, trims and embellishments
- Coordinating with clients, technical and marketing team on planning and designing textile materials
- Handling the tasks of creating sketches, detailed illustrations and blueprints by using drafting instruments

CLIENTS

Cersanit

Opoczno

Lemon Fashion

Mnishka

Italian Institute of

Foreign Trade

FREELANCE

- PRINT AND PATTERN DESIGNER (FASHION)

Designing all print and placement artwork as well as color matching for different fabrics

- SURFACE PATTERN DESIGNER

Designing prints and patterns for ceramic tiles collections

- GRAPHIC DESIGNER

Designing posters and brochures

PERSONAL SKILLS

- Excellent communication and organizational skills
- Excellent oral and written communication skills
- Excellent interpersonal skills
- Proactive approach to work
- Able to meet deadlines